

Route	Summary of changes	Frequency (minutes between buses)				Span	
		Existing (peak)	Existing (midday)	Scenario 2 (peak)	Scenario 2 (midday)	Existing	Scenario 2
1 Red	Operates from Ames Middle School to ISU via Mortensen and S. Dakota (no left turn at Steinbeck/S. Dakota); operates on campus via Welch-Union-Hayward in counter clockwise manner; pick up/drop off on N. side of Union (Student Services, Enrollment Services, Beyer Hall).	15 - 20	15	15	15	6:21 AM - 12:32 AM	6:30 AM - 12:30 AM
2 Green	Eliminate Ames High School deviation except for school start/end times. Consolidate alignment with Blue Route in North Ames via 30th, Northwestern, 24th, and Grand.	20	20	20	20	6:22 AM - 11:28 PM	6:30 AM - 11:30 PM
3 Blue	Truncate to operate between S. Duff and ISU campus. Extend route to serve Target and Walmart more directly. Improve peak frequency.	15 - 20	20	10 - 15	15	6:22 AM - 12:34 AM	6:30 AM - 12:30 AM
4 Gray	Consolidate with new all-day "Innovative Transit Service" zone in East Ames.	60 - 120	60	-	-	7:22 AM - 11:06 AM (4) 10:51 AM - 2:37 PM (4A) 2:05 PM - 9:19 PM (4)	-
5 Yellow	All-day service from S Duff to Downtown and ISU campus. End route at Jewell/Duff.	30	-	30	30	6:46 AM - 10:59 AM 3:17 PM - 6:52 PM	6:30 AM - 7:00 PM
6 Brown	In conjunction with high frequency service on new Gold Route, adjust Brown Route frequency to reflect demand. Operate through campus via Union-Lynn-Knapp-Welch-Storm. Operate later along entire route.	15 - 20	20	30	30	6:25 AM - 6:43 PM 5:40 PM - 10:15 PM (6A) 6:34 PM - 9:00 PM (6B)	6:30 AM - 10:30 PM
7 Purple	Improve span and add more trips. Begin route at Todd/S. Dakota. Terminate on southwest side of campus on Union (Enrollment Services-Student Services-Beyer).	40 - 60	-	15 - 30	-	6:54 AM - 8:58 AM 3:02 PM - 5:25 PM	7:00 AM - 11:00 AM 3:00 PM - 6:00 PM
9 Plum	No changes are recommended.	20	20	20	20	7:08 AM - 10:22 PM	7:00 AM - 10:30 PM
10 Pink	New all-day "Innovative Transit Service" zone service in western Ames.	50 - 60	-	60	-	7:29 AM - 9:46 AM 2:55 PM - 5:31 PM	7:00 AM - 7:00 PM
11 Cherry	Rebrand #1A Red as #11 Cherry. Operate to ISU via Mortensen, S. Dakota, and Lincoln Way andon campus via Welch-Union-Hayward in counter clockwise manner.	8 - 20	15	8	15	7:20 AM - 6:59 PM	7:00 AM - 6:00 PM
12 Lilac	New express service from Dickenson to ISU via Mortensen and State; operates on campus via Welch-Union-Hayward in counter clockwise manner.	-	-	20	-	-	7:00 AM - 10:00 AM 3:00 PM - 6:00 PM
21 Cardinal	No changes are recommended.	8	8	8	8	7:10 AM - 10:22 PM	7:00 AM - 10:30 PM
23 Orange	Show more trips on schedule. No longer serves Vet Med.	10 - 20	20	4	4	6:30 AM - 10:20 PM	6:30 AM - 10:30 PM
25 Peach	New route between Vet Med/Applied Sciences/North Loop Research Park to ISU Campus.	20	20	60	-	6:57 AM - 10:00 PM	7:00 AM - 6:30 PM
26 Gold	New high frequency route serving Schilletter Village, University Village, ISU, and Towers.	20	20	10	10	7:06 AM - 5:51 PM	7:00 AM - 12:30 AM