

CYRIDE BOARD OF TRUSTEES

System Redesign Agenda

August 31, 2016

Study Introduction

- System Redesign process

The Market for Transit

- Ridership and service trends
- Demographic market analysis
- Peer analysis

Value to the Community

- What are your perceptions on the value of transit to the service area?
- What is CyRide doing right? What are the successes? What are areas for improvement?
- What are the successes and challenges related to ISU-oriented service?

Vision for Transit

- Fast forward six years from now. The Ames Tribune has just released a headline about CyRide. What is your vision that is expressed in the headline? Share the vision.
- What steps are necessary in your mind to reach that vision?
- What are the challenges you face reaching that vision?

System Redesign Goals & Objectives

- What do you hope to see as a result of this study?
- What are the biggest challenges or obstacles you see in reaching those goals and objectives?

[5 Minute Break]

Prioritization of Resources

- What is the role of CyRide?
- Discussion of policy of not leaving anyone behind
- Tradeoff Questions
 - Transit Market: Should CyRide continue to serve primarily ISU-oriented trips or enhance access to other employers/areas?
 - Stop Spacing: Should CyRide serve many stops that make service slower but reduce walks? Or should CyRide serve fewer stops to speed service but increase walks?

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CyRide

- Directness: Should CyRide provide slower and less direct service with shorter walks to stops? Or should CyRide provide faster, more direct service with longer walks to stops?
- Service Expansion: Should CyRide improve existing service or expand to new areas?

Funding

- Is existing funding meeting CyRide's needs? Can existing funding sustain CyRide into the future?
- Upcoming funding priorities
 - Capital
 - Service
 - Expansion

Capital Planning/Infrastructure

- Are there specific capital improvements you would like to see addressed in this plan?

Wrap-Up and Next Steps

- Are there key constituents with whom CyRide should conduct outreach/get input for this plan?
- Is there anything else we should consider as we begin this study?